

## LISSETT R

### **Objective**

To seek an opportunity to increase my experience as a Graphic Designer and to become an asset to your creative department as well as your company.

### **Experience**

aug. 2008 - current

#### **Multiply.com | Boca Raton, FL**

**GRAPHIC DESIGNER**→ Design and develop photo books, photo cards, greeting cards and calendars for web user to use as personalized keepsakes.

aug. 2007 - aug. 2008

#### **ARAMARK | Gainesville, FL**

**DISTRICT CREATIVE DIRECTOR**→ Continue previous graphic designer duties at ARAMARK's premium University of Florida account with the added responsibilities of overseeing the South Florida district accounts including but not limited to University of Central Florida, Florida International University and Florida State University. Involved in district projects such as proposal and tradeshow design.

jan. 2006 - aug. 2007

**ARAMARK | Davie, FL**

GRAPHIC DESIGNER→ Designed special events promotions and web graphics, created brand identity packages for ARAMARK brands, developed marketing material to sell meal plans for five South Florida Universities. Developed promotions for Starbucks, Einsteins Bros Bagels, Camille's Sidewalk Cafe, and Java City to raise brand awareness. Created signage layout for Aramark national brands such as Boars Head, Burger King, Coca Cola, Odwalla, Pepsi, Pollo Tropical, and Taco Bell.

oct. 2005 - jan. 2006

**Play Along Toys Inc. | Deerfield Beach, FL**

GRAPHIC DESIGNER→ Restored and corrected photos, took mock still product shots, edited files, and constructed package mock ups for toy brands such as Care Bears, Doodle Bear, Doodle Monster, Sky Dancers, Snugglers, Speed Stacks, and Trolls.

aug. 2003 - oct. 2005

**Today's Caregiver Magazine | Hollywood, FL**

CHIEF GRAPHIC DESIGNER→ Designed editorial layouts, promotional advertisements, developed conference marketing materials and set up conference trade dress. Also created client advertisements, provided camera ready files, and partook in pre-press production.

jan. 2005 - april 2005

**Bernard Hodes Group | Hollywood, FL**

INTERN | PRODUCTION ARTIST→ Reviewed, edited, and provided camera ready human resources advertisements for clients such as Citi Bank, Burger King, and American Express.

feb. 2003 - may 2003

**Kiddie Kandids Photo Studio | Boca Raton, FL**

**PHOTOGRAPHER** → Setup photography backdrops, posed and photographed children and adult portraits. Assisted customer with photo layouts and typography. Handled regular maintenance of photographic digital printer.

sep. 2002 - dec. 2002

**Calvary Chapel | Ft. Lauderdale, FL**

**INTERN** → Provided monthly ads for the Good News newspaper and developed marketing materials for in-house events.

**Education**

2003 - 2005

Miami International University of Art and Design |  
Miami, FL

Bachelor's of Fine Arts Degree

2001 - 2003

The Art Institute of Ft. Lauderdale | Ft. Lauderdale, FL  
Associates of Fine Arts Degree

**Skills**

Proficient on both Mac and PC platforms

.Illustrator

.Photoshop

.Quark Xpress

.Indesign

.Adobe Acrobat

.Microsoft Office

### **Awards**

2003 Certification in Photography

Kiddie Kandids Photo Studio

2005 Cum Laude Graduate

Miami International University

of Art and Design

### **Organizations**

AIGA - American Institute

of Graphic Arts Member

### **Languages**

English and Spanish

Portfolio & references

available upon request.