

## RÉSUMÉ *au FAIT*

*-secundum artem-*

## CLIENT *et* COLLABORATEUR

*-par nobile fratrum-*

concentration: art direction and design for print and broadcast advertising. corporate branding & brand strategy, new product development & advertising.

summary: with seven (7) years experience as a creative resource working as an art director & designer with creative groups focused on corporate branding and new product advertising for a diverse range of clients, i have a strong appreciation and understanding for both the 'big picture' and the minute details that can make or break great creative. i have a tremendous interest in the process, and a genuine desire to develop valuable communications.

experience: typeSTEREO, Boston / Miami, 1998 - present  
freelance art direction / design  
capabilities include: print and broadcast design, trademarks and brand identity. expert typesetting, type design. ID and typographic research.

Crispin, Porter + Bogusky / Miami - Spring 2000  
design director / designer  
responsible for management, direction and client services for the agency design group. collaborated with design group in the production of logo designs and progressions, apparel, pitch presentation, ad layouts, web, interactive, P.O.P. & collateral. CP + B services national, and international clients.

Heater Advertising, Boston / 1993-99  
senior art director / broadcast director / designer  
responsible for complete creative services, including: print, broadcast, interactive and overall brand development. management of creative studios and production of materials. in-house broadcast director, title design and motion graphics. Heater Advertising serviced national and international clients.

education: University of Miami / Miami, Florida  
Bachelor of Communications, ADV May, 1993

clients: Airwalk  
American Photography  
And1  
Anheuser-Busch  
Atom films, BayBank  
Checkers  
Fleet Bank & Financial  
Fontshop TRIBE  
the Gap  
Indian Motorcycles  
Gigaton.com, Kompact plus  
Lyte, LLC, Nautica - NST  
Nobody, MTV  
Priceline.com  
Reebok International  
Scudder mutual funds  
Time magazine  
Truth  
Volkswagen

collaborators: Arnold Communications - Boston  
Crispin, Porter + Bogusky - Miami  
Heater advertising - Boston  
Max Kisman  
Modernista! - Boston  
Toth Brand Imaging - Boston/NewYork  
Two Potato - Boston  
V23 - London  
Courtney & Watson - Miami  
the HEAT - Boston  
Houghton-Mifflin - Boston  
Independent Branding Co. - Miami  
Le Village - Paris  
PSK - Boston  
West & Vaughn - Raliegh, NC  
Why Not Assoc. - London  
Yellowhouse - Stonington, CT